

Kiwanis Objects

The six permanent Objects of Kiwanis International were approved by Kiwanis club delegates at the 1924 International Convention in Denver, Colorado. Through the decades, they have remained unchanged.

- ❖ To give primacy to the human and spiritual rather than to the material values of life.
- ❖ To encourage the daily living of the Golden Rule in all human relationships.
- ❖ To promote the adoption and the application of higher social, business, and professional standards.
- ❖ To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.
- ❖ To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.
- ❖ To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill.